

ADAM CASTERIS

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EXPERIENCE

Creative Director, UI/UX Designer • Roundtable Digital • Jan 2018 - Jan 2019 (1y)

Contact: Jeanine Mason, COO, 303.888.9433

Lead Creative, UI/UX Designer • Indaba Group Inc • Oct 2011 - Jan 2018 (6y 3m)

Contact: Ryan Shields, CEO, 303.908.5681

Senior Graphic Designer • Thrive Creative Labs • Aug 2003 - Jan 2009 (5y 5m)

Contact: Jay Reickmann, Creative Director/Principal, 407.721.3398

- UI Design
- UX Design
- Web Design
- Responsive Design
- Interactive Design
- E-commerce Design
- Subscription Commerce Design
- Atomic Design
- Mobile First Design
- Brainstorming
- Site Mapping
- Wireframes
- Prototypes
- Familiar with Agile Workflow
- File Library Organization
- Digital Asset Preparation
- Dev Team Assistance
- Information Architecture
- Familiarity with HTML, CSS, Java
- User Research
- A/B Testing
- Analytics Research
- Quality Assurance Testing
- Icon Design
- Information Graphics
- Print Design
- Typography
- Corporate Branding
- Color Theory
- Image Editing
- Tradeshow Design
- Proposal Design/Formatting
- Digital Illustration
- Account Management
- Team Management
- Sales/Marketing Team Assistance

EDUCATION

A.S. Degree in Graphic Technology, Valencia College, Orlando, FL

Graduated Aug 2003, 3.9 G.P.A.

15 years of industry experience!

TOOLS

Adobe Creative Suite, Sketch, InVision, Avocode, Zeplin, Slickplan, Wordpress, Atlassian Suite, Google Apps, Pages, Keynote, PowerPoint, Word, Google Analytics, Jaco, VWO, Hotjar, GarageBand, and much more!

- Thanks for your time!